Chamber Membership Benefits –
It's YOUR Chamber, USE IT!

- **Advertising Opportunities -** Promote your business through the Chamber's multiple publications, websites and social media channels/tools**.**
- **Access to Information** - The Chamber has a wealth of valuable information to answer your business and community questions.
- **Bulk Mailing Permit**: As a Chamber Member you are given complimentary use of the Chamber bulk mail permit. If you do any large mailings, this alone may save you enough to cover the cost of your membership. Our roster of business addresses can also be made available to you.
- **Gift Certificates**: As a member you are listed on our Chamber Gift Certificates as a business which accepts them. Over $40,000 is spent annually by people buying them as gifts for friends, family, teachers and employees.
- **Government Relations**: The Chamber ensures business representation on City government committees and provides members with comprehensive information about local government issues.
- **Inclusion in the Mount Horeb Area Guide:** Raise community awareness of your business through participation in Chamber activities, inclusion in the Mount Horeb Area Guide (25,000 copies distributed every year).
- **Inclusion in the official Chamber web site Business Listing:** Our new web site www.trollway.com receives over 6 million hits annually and traffic will increase with its updated features. Watch for the new site launch in January.
- **E-Newsletters:** A weekly update is provided on Fridays and an E-Newsletter is published monthly to help keep you informed about news that is important to you.
- **E-mail blasts**: You receive 2 complimentary e-mail blasts every year to announce your important events and/or offerings.
- **Legislative Initiatives** – The Chamber monitors and notifies you of important local and state issues that affect businesses and the quality of life for Mount Horeb Area citizens.
- **Literature Displays** – All members are encouraged to display their brochures and business cards in the Welcome Center lobby as another way to capture new customers and attention. Our Welcome Center is visited by more than 30,000 visitors and members each year.
- **Mailing Labels** - Target your marketing with the hottest mailing list in town.
- **Member to Member Discounts**: Get special discounts at your fellow Chamber Members' businesses.
- **Member Spotlight:** Watch Facebook for the Mount Horeb business featured every Wednesday.
- **MIXPO - Business Expo** – This event gives you direct access to potential employees and customers and affords you the opportunity to promote your company's culture.
- **Networking**: Chamber members cite the opportunity to interact and partner with fellow business people at Chamber events among the most valuable benefits of membership. Networking opportunities include the Annual Celebration, Annual Golf Outing, and the monthly Network Socials, to name a few.
- **New Resident Welcome Kit** – Coming in 2017.
- **Power Networking Luncheons** – Our members enjoy sharing lunch and information about their businesses with fellow members looking to do business with each other. Coming in 2017.
- **Professional Development** - Your Chamber offers numerous seminars, roundtables and educational activities geared specifically to the business community and the continuing education of you and your employees. Watch for Ask the Expert series topics coming soon.
- **Raffle License:** If you ever wish to do a raffle fundraiser, the Chamber can provide you with the license to do so.
- **Referrals** – The Chamber loves referring your business. Whether through phone inquiry, email, online or a visit to the Chamber's offices, businesses, residents and visitors alike will find information about your company. Referrals through the Chamber's website and online Membership Directory continue to grow and generate new leads for Chamber members.
- **Relocation Inquiries** – We can provide a list of potential new residents who have requested relocation information. Members have the ability to establish name-recognition with these new folks even before they move here. Coming in 2017.
- **Ribbon Cuttings** – The Chamber enjoys helping members celebrate the grand openings of their businesses by conducting ribbon cutting cere monies and helping members promote good news.

Pride in Community: Last but not least is the pride you will have knowing that you are contributing to the betterment of your own business community!