



PROFIT VENDOR APPLICATION 37th Annual Mount Horeb FALL HERITAGE FESTIVAL Saturday and Sunday, October 7 & 8, 2017

HOURS: Saturday, 9 am - 4 pm, Set-up 7 am - 9 am
Sunday 10 am - 3 pm, Set-up 8 am - 10 am
Selected vendors are to participate both days.

LOCATION: Along Main Street, Mount Horeb, WI. Vendors set up on residential/business lawns and/or pavement.

BOOTH SPACES: Are approx. 10' x 10' to 11' x 11' and may vary in shape due to the layout of the lawns and placement of trees. Likewise, the ground/pavement may not be level. You will be required to purchase additional booth space if you do not confine your belongings to your

contracted space. **Electricity is not supplied.** Let us know if it is needed, as **you will need to obtain permission** from landowner/facility. Please bring additional extension cords and your own generators if able.

FEE: A for profit organization fee of \$150 per booth space is due at the same time as the application. Refunds for booth fees will not be issued to those vendors that cancel their participation after September 5, 2017. **All food vendors are responsible for trash and clean-up in their assigned area.**

VENDOR RESPONSIBILITIES: Keep your display area neat and clear of all debris at the end of the day. Provide own display materials, chairs and weather protection (sun and rain). Vendors must park away from the Festival Area since the Festival is located along a major thoroughfare. **Please note that you are responsible for applying for a permit from the Department of Public Health at least one week in advance of the show. You may contact them at 608-266-4601.**

APPLICATION – 36th Annual Mount Horeb FALL HERITAGE FESTIVAL Vendor

Fill out Information Below and Mail with \$150 per Booth Space. Make check payable to: Mount Horeb Area Chamber of Commerce. The fee will be returned to applicants not selected to exhibit.

Name: _____
Organization: _____
Address: _____
City/State/Zip: _____
Home Phone: _____
Work Phone: _____
Email: _____
Brief Description of Products to be sold:

YOUR BOOTH SET-UP

The food court will be located in the 100 block of S. First Street & 100 block of E. Main Street. Vendors set up on street/pavement. **No electricity** will be arranged through the Chamber of Commerce. **If you require electricity, please supply your own generator & cord.**

Check any that apply:

() I will fit in a 10'x 10' space.
() I will have a grill or smoker in my booth. Please explain. _____

Indicate which side of the truck/trailer you serve from. _____
(Use back of form to explain or sketch layout with dimensions.)

Please reserve _____ booth spaces. My check for \$ _____ is enclosed

I understand that the Mount Horeb Area Chamber of Commerce will not be liable for loss or damage of materials; or for any personal damage or injury incurred during the Fall Festival.

Applicant's Signature: _____ Date: _____

Notification: Applicants will receive notice of acceptance or rejection by September 15, 2017. Submit application by September 5, 2017 to:

**Mount Horeb Area Chamber of Commerce
c/o Fall Heritage Festival
300 E. Main Street, Mount Horeb, WI 53572**