

FALL FESTIVAL APPLICATION

Complete the information below. Mail with a check or money order for total of all applicable fees, 3 photos/digital photos or slides and SASE (if you want your materials returned). Make check payable to Mount Horeb Area Chamber of Commerce (or MHACC).

Name: _____

Studio Name: _____

Address: _____

City/State/Zip: _____

Home Phone: _____

Work Phone: _____

E-mail: _____

Website/Social Media: _____

SS # or Wisconsin Seller's Permit #:

Brief Description of Media: _____

Special Requests: _____

PLEASE CIRCLE **ONLY ONE** that best describes your work:

Clay/Ceramic | Leather | Photography | Fiber | Metal | Glass | Paper | Jewelry | Painting | Sculpture | Wood | Mixed Media | Floral | Upcycle | Other

*Note: Electricity is not supplied.

Please reserve ___ booth spaces for **\$100 per booth**. My check for \$ _____ is enclosed . **If mailed after 8/31/17 please include an additional \$25.**

I hereby certify that these slides/photos represent my original work, and that the work is unique and made by me. I also agree to follow all fair rules as outlined in the prospectus. I understand that the Mount Horeb Area Chamber of Commerce will not be liable for loss or damage of artwork or display material; or for any personal damage or injury incurred during the Festival.

Signature: _____

Date: _____

Mail application and materials to: MHACC c/o Fall Festival, 300 E. Main Street, Mount Horeb, WI 53572 or email info@trollway.com.

PRESORTED
STANDARD
U.S. POSTAGE
PAID
DODGEVILLE, WI
PERMIT NO. 133

Mount Horeb Area Chamber of Commerce
300 E. Main Street
Mount Horeb, WI 53572

36th Annual Mount Horeb

FALL HERITAGE FESTIVAL—2017



October 7 & 8, 2017

Saturday, 9am-4pm

Sunday, 10am-3pm

To request an application for the
HOLIDAY CRAFT BONANZA—11/11/17
please contact us at
info@trollway.com or 608-437-5914
www.trollway.com

HOURS

Saturday, 9am - 4pm | Sunday, 10am - 3pm
(Set-up 6am - 9am)

LOCATION

Downtown Mount Horeb, WI. Exhibitors set up on residential/business lawns and/or pavement.

POLICIES

- The 36th Annual Mount Horeb Fall Heritage Festival presents artists' hand-made original work, not the work of mass production studios.
- You may not exhibit work purchased from other artists/vendors for resale.
- Artists are to exhibit both days.
- Refunds for booth fees will not be issued to those artists that cancel their participation after September 1, 2016.
- You may not start break-down of your booth before the show ends daily.
- The Fall Fest committee reserves the right to refuse exhibition of work not consistent with submitted photos/slides and/or these guidelines.
- The Fall Fest committee reserves the right to ban artists who break these rules from future shows. If these rules are not followed, you will be asked to leave. No refunds, no exceptions.

MEDIA

All fine arts and fine crafts: painting, graphics, sculpture, photography, drawing, paper, clay, glass, metal, fibers, leather, wood or nature's own.

ELIGIBILITY

Participation is open to all artists and craftspeople, 18 years of age or older, who exhibit work of original concept, design, and execution.

PHOTOS/DIGITAL PHOTOS/SLIDES JURY

All applicants must submit three photos or slides, which represent the quality and nature of the work to be exhibited. Artist's name must be clearly printed on each photo or slide. Photos and slides will be returned only when a self-addressed, stamped envelope is provided (larger than your submitted media).

DEADLINE: August 31, 2017.

NOTIFICATION

Selected exhibitors will be notified via an Acceptance email. Please —to be accepted by your program. An "Information Packet" that includes your booth assignment and fair map

will be sent out in advance of the fair. Please add adminassist@trollway.com to your accepted email addresses in order to receive these important notifications. Space assignment is final. To properly balance the show, we cannot guarantee specific booth spaces. Absolutely no registrations the day of the show.

Please submit application no later than August 31, 2017.

Applicants will receive notice of acceptance or rejection by **August 15, 2017.**

FEES

- The exhibitor fee of **\$100 per booth space** is required for all exhibitors at the time of application.
- If you want your application materials returned, a self-addressed, stamped envelope must accompany all entries.
- Late entries are accepted for an additional **\$25 late fee after August 31, 2017** until full. Absolutely no applications accepted on day of Festival.

BOOTH SPACES

Are approx. 10' x 10' to 11' x 11' and may vary in shape due to the layout of the lawns and placement of trees. Likewise, the ground/pavement may not be level. You will be required to purchase additional booth space if you do not confine your belongings to your contracted space. Electricity is not supplied.

EXHIBITOR RESPONSIBILITIES

Keep your display area neat and clear of all debris at the end of the day. Provide your own display materials, chairs and weather protection (sun and rain). Art work should be removed from booths at night. Artists must park away from the fair area since the fair is located along a major thoroughfare. Free parking will be reserved for artists.

SALES

All proceeds go to the artist. All artists are responsible by law to pay applicable city, state and federal taxes on work sold.

FOR ADDITIONAL INFO

Please call 1-88-TROLLWAY or (608) 437-5914 or email: info@trollway.com | www.trollway.com.

If your products have been purchased from a wholesaler, you may not participate in this show. **Hand-crafted art only.**

HOTEL ACCOMODATIONS

Deer Valley Lodge

401 W. Industrial Dr., Barneveld, WI
888-924-1601, www.deervalleylodgewi.com

Gonstead Guest Cottage

602 S. Second Street, Mount Horeb, WI
608-437-4374, www.mthoreb.com/gonstead

GrandStay Hotel & Suites

175 Lillehammer Ln, Mount Horeb, WI
608-437-5200, www.grandstayhospitality.com

Holiday Inn Express Motel & Suites

515 W. Verona Avenue, Verona, WI
608-497-4500, www.hiexpress.com/veronawi

Karakahl Country Inn

101 Perimeter Road, Mount Horeb, WI
608-437-5545, www.karakahl.com

Prevailing Winds Lodge

2195 County Rd. Z, Blue Mounds, WI
(608) 437-2195, www.prevailingwindslodge.com

Super 8-Verona

131 Horizon Drive, Verona, WI
608-848-7829, www.super8verona.com

Village Inn Motel

701 Springdale Street, Mount Horeb, WI
608-437-3350, www.littlebedder.com

Please contact hotels/motels directly for rates and lodging

CHECKLIST

- Thoroughly read and complete all required information on the application.
- Include three (3) photos/digital photos or slides labeled with artist name.
- Include self-addressed stamped envelope for return of application materials..
- Submit application, slides and payment postmarked by **August 31, 2017.**
- Include check payable to: Mount Horeb Area Chamber of Commerce (or MHACC).
- Late applications require an additional **\$25** late fee (postmarked after **August 31, 2017**).