

HOLIDAY CRAFT BONANZA APPLICATION

Complete the information below. Mail with a check or money order for total of all applicable fees, 3 photos/slides (1 photo of booth set -up) and SASE if you wish your materials returned. Make check payable to MHACC.

Name: _____

Studio Name: _____

Address: _____

City/State/Zip: _____

Home Phone: _____

Work Phone: _____

E-mail: _____

Website: _____

SS # or Wisconsin Seller's Permit #: _____

Brief Description of Media: _____

Special Requests: _____

PLEASE CIRCLE ONE that best describes your work:

Clay/Ceramic | Leather | Photography | Fiber | Metal | Glass | Paper | Jewelry | Painting | Sculpture | Wood | Mixed Media | Floral | Other

YOUR BOOTH SET-UP Check any that apply:

Please provide 8' x 8' booth space (**\$55 per booth**).

Premium exposure or corner booth 8' x 8' booth space (**\$75 per booth**).

My exhibit requires electricity. Please reserve ___ booth spaces. My check for \$ _____ is enclosed.

NOTE: You will need to supply your own table & chair.

If mailed after 9/30/17 please include an additional \$15.

I hereby certify that these slides/photos represent my original work, and that the work is unique and made by me. I also agree to follow all fair rules as outlined in the prospectus. I understand that the Mount Horeb Area Chamber of Commerce will not be liable for loss or damage of artwork or display material; or for any personal damage or injury incurred during craft fair.

Signature: _____

Date: _____

Mail application and materials to: MHACC c/o Holiday Craft Bonanza, 300 E. Main Street, Mount Horeb, WI 53572

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8th Annual Mount Horeb

HOLIDAY CRAFT BONANZA

Saturday, November 11, 2017

9am-4pm

Mount Horeb Middle School



Mount Horeb Area Chamber of Commerce
300 E. Main Street
Mount Horeb, WI 53572

GENERAL INFORMATION

Extensive advertising and public relations is planned with festival goals being a high quality show that draws large crowds, produces high sales, and is enjoyed by artists and visitors alike. Artists are encouraged to mail announcements to their clientele.

HOURS

Saturday, 9am - 4pm (Set-up 6am - 9am)

LOCATION

Exhibitors set up indoors at the Middle School, 900 E. Garfield Street, Mount Horeb, Wisconsin.

POLICIES

- The Mount Horeb Holiday Craft Bonanza presents crafters' hand-made original work, not the work of mass production studios.
- All work must be presented in a finished manner.
- Refunds for booth fees will not be issued to those artists that cancel their participation after **September 30, 2017**.
- Breakdown of your booth is not permitted before 4pm.
- The Holiday Craft Bonanza Committee reserves the right to refuse exhibition of work not consistent with submitted photos/slides and these guidelines.
- The Holiday Craft Bonanza Committee reserves the right to ban artists who break these rules from future shows. **If these rules are not followed, you will be asked to leave. No refunds, no exceptions.**

MEDIA

All fine arts and fine crafts: painting, graphics, sculpture, photography, drawing, clay, glass, metal, fiber, leather, wood or nature's own.

ELIGIBILITY

Participation is open to all artists and craftspeople, 18 years of age or older, who exhibit work of original concept, design and execution.

PHOTOS/SLIDES JURY

All applicants must submit 3 photos/slides, which represent the quality and nature of work to be exhibited. Only the type of work shown can be exhibited. Artist's name must be clearly printed on each photo/slide. Deficiencies in your samples will put your work at a disadvantage. Artists are advised to have photos/slides of professional quality.

Samples will be returned only when a self-addressed, stamped envelope (larger than your submitted media) is provided.

DEADLINE: September 30, 2017

NOTIFICATION

This year more than 60 exhibitors will be selected. Selected exhibitors will be notified via an acceptance email. Check-in procedures will be sent out in advance of the show. Please add adminassist2@trollway.com to your accepted email addresses in order to receive these important notifications. Space assignments will be final. To properly balance the show, we cannot guarantee specific booth spaces. Absolutely no registrations the day of the show.

Deadline to apply is September 30, 2017. A late fee will be assessed after this date (see FEES below).

Applicants will receive notice of acceptance or rejection by **October 15, 2017**.

FEES

- An exhibitor fee of **\$55 per space** is required for all applicants at the time of application. (Cost depends on size of booth selected and if corner of premium).
- **Late entries are accepted for an additional \$15 late fee after September 30, 2017 or until full. Late fee applies to all vendors.**

BOOTH SPACES

Are approximately 8' x 8' or 8' x 16' and may vary slightly in shape due to the layout of the rooms. Spacing is tight so you must confine your belongings to your contracted space. Electricity can be supplied upon request with application.

EXHIBITOR RESPONSIBILITIES

Keep your display area neat and clear of all debris at the end of the day. Provide own display materials. A table and chair may be reserved with application. Artists must park away from the fair after unloading. Free parking will be reserved for artists.

SALES

All proceeds go to the artist. All artists are responsible by law to pay applicable city, state and federal taxes on artworks they sell.

If your products have been purchased from a wholesaler, you may not participate in this show. **Hand-crafted items only.**

HOTEL ACCOMODATIONS

Deer Valley Lodge

401 W. Industrial Dr., Barneveld, WI
888-924-1601 (For Reservations)
www.deervalleylodgewi.com

Gonstead Guest Cottage

602 S. Second Street, Mount Horeb, WI
608-437-4374, www.mthoreb.com/gonstead

GrandStay Hotel & Suites

175 Lillehammer Lane, Mount Horeb, WI
612-414-4980, www.grandstayhospitality.com

Holiday Inn Express Motel & Suites

515 W. Verona Avenue, Verona, WI
608-497-4500, www.hiexpress.com/veronawi

Karakahl Country Inn

101 Perimeter Rd., Mount Horeb, WI, 608-437-5545

Prevailing Winds Lodge

2195 County Road Z, Blue Mounds, WI 53517
608-437-2195, www.prevailingwindslodge.com

Super 8-Verona

131 Horizon Drive, Verona, WI
608-848-7829, www.super8verona.com

Village Inn Motel

701 Springdale Street, Mount Horeb, WI
608-437-3350, www.littlebedder.com

CHECKLIST

- Read the prospectus. Your signature on the application is an agreement with our policies.
- Thoroughly read and complete all required information on the application.
- Include **three (3) slides/photos** with name printed on back.
- Include **self-addressed stamped envelope** (larger than your artwork samples) if you want your materials returned.
- Submit application, including slides and payment **postmarked by September 30, 2016**.
- Include check for **\$55 per booth or \$75 per booth for premium or corner booth** payable to: Mount Horeb Area Chamber of Commerce.
- Late applications require an additional **\$15 late fee (after September 30, 2017)**.